

Bucéphale Finance strengthens its team and promotes two new partners

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Bucéphale Finance, the independent financial advisory boutique, appoints two new partners to serve alongside Jean-Marc Forneri and Luc Demarre.

In a durably M&As buoyant environment, Bucéphale Finance strengthens its team while preserving a business model through which it has grounded a solid reputation with company shareholders and executives since its launch in 2004.

David Orban, 35, and Romain Petit, 33, are promoted as Partners and will serve alongside Jean-Marc Forneri, Founding Chairman, and Luc Demarre, Partner and co-founder. The firm chose to focus on the internal promotion of team members who share Bucéphale Finance's unique philosophy and bespoke approach to financial advisory.

- David Orban joined Bucéphale Finance in 2007. For the past 8 years, he has executed and contributed to the origination of transactions with corporates, family-owned groups and investment funds in various sectors such as Oil & Gas, the chemical industry, retail, leisure, food & beverages or cosmetics. Prior to joining the company, David worked for 3 years as an auditor for Ernst & Young. David holds a Master of Management and a bachelor's degree (DESS) in International business from Dauphine University in Paris
- Romain Petit began his career in 2006 within the M&A midcap team at HSBC in Paris, where he took part in the execution of domestic and international transactions, primarily in the retail, healthcare and business services industries. He joined Bucéphale Finance in 2010, where over the past five years he has assisted large corporates, family-owned groups and private equity firms with their M&A operations within the retail, industry, food & beverages and business services sectors. Romain holds a Masters in Finance and Management from EDHEC.

These appointments are also driven by the emergence of a new generation of managers within the firm's clients and prospects. Furthermore, David Orban and Romain Petit will be responsible for developing relationships with private equity firms.

"The appointment of Romain and David secures our long-term positioning as an advisory firm that is both independent and close to company executives, at a time when creativity, efficiency and trust-based relationships are of utmost importance" says Jean-Marc Forneri.

Bucéphale Finance is also strengthening its execution teams with the recruitment of four bankers, bringing the team to around fifteen people.

In 2014, Bucéphale Finance expanded its international advisory capabilities for French companies seeking to develop in the Middle-East – and more specifically in Saudi Arabia, with the appointment of Kacy Grine, the firm's Special Advisor for the Middle-East and Africa. Bucéphale Finance has advised CDC International Capital on the signing of an agreement with Kingdom Holding Company (KHC) for the launch of a joint-investment fund designed to help French corporate to set-up business in Saudi Arabia. The firm also assisted CIS in the creation of a joint-venture with the Al Zamil family-owned group, CIS Saudi Arabia.

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